



FROM THE BEAT

THINK JESSiCA

The THINK JESSiCA campaign is helping Protect elderly & vulnerable people from scams which come through the postal system and criminals who contact them by telephone.

Criminals worldwide are targeting the most fragile members of our society by "working" from mailing lists which Categorises people as being elderly or vulnerable in some way. Everyone is at risk but those listed as living alone, not having the internet or any way of being educated about scams or how to report them are their preferred targets.

Scams may arrive over the internet, through your post, unsolicited telephone calls and sometimes even via a door step caller.

Those who respond end up have their details put on what criminals call "suckers lists". They sell these lists to other scammers all over the world.

This can result in victims being delivered 100+ scam letters a day and plagued by international phone calls.

These Scams may have a plausible and persuasive patter explaining you will benefit with little effort or risk. Some common Scam types are:

- You've won a major prize in a lottery or draw, even if you haven't entered one
- Clairvoyant scams that may ask victims to buy gems and trinkets and that this is the only way to have wealth, health and happiness
- A chance to join an investment scheme that will make you vast amounts of cash
- Betting scams, this could involve any sport. Offering to sell victims inside information and foolproof ways to win.

For more information about THINK JESSiCA go to www.thinkjessica.com

Reporting an incident, contact www.actionfraud.police.uk

Or on Tel: 0300 123 2040

North Torridge Coastal team

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